

REINVENTING

CORPORATE

LEARNING

THE BEST IS YET TO COME

27 MARZO **ENEL**
Via di Tor Di Quinto 58
ROMA

enel

HRC
COMMUNITY

speexx

The Financial Times and the IE Business School Corporate Learning Alliance have recently published the latest findings in Global Trends on Learning and Development. The report identifies that a strong technological component is a key aspect in engaging people along with Machine Learning, Artificial Intelligence and Augmented Reality. In addition, the research points out that a personalized learning experience, the importance of Middle Management and a Leadership able to give constructive feedback, communicate effectively and resolve conflicts are the main pillars of the future trends. Together these elements will raise the bar on the next generation of Corporate Academies, no longer conceived as cost centers, but as strategic, knowledge sharing value centers!

#technology
#engagement
#leadership
#valuegeneration
#newgen
#futurecompetences
#communication
#experience
#digital

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AGENDA

09:00

Registration and welcome coffee

09:30

Welcome

Guido Stratta Head of HR Development, Training, Recruiting and Senior Executives **ENEL**

09:45

Reinventing Corporate Learning

Stefan Marose Vice President Corporate Partnerships
FINANCIAL TIMES | IE BUSINESS SCHOOL CORPORATE LEARNING ALLIANCE

10:00

Immersive Learning: is it only technology?

Silvia Benedetti Head of Global Enel Training **ENEL**

10:15

Poste Italiane Academy. The new frontier of Digital Learning: A.I. and behavior analysis.

Grazia Maremonti Head of Digital Academy and Future Learning - Corporate University **POSTE ITALIANE**

10:30

#Engagement by **Oliver Albrecht** Managing Director **SPEEXX ITALY** - Vice President **SPEEXX INTERNATIONAL**

10.45 RAI Academy: the roots in the future

Paolo Galletti Director of the **RAI ACADEMY**

11:00

Coffee Break

11:30

Working tables and follow up discussion

13:00

Lunch

*tbc

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